



ChimataMusic.com & Peacock Restaurant
 proudly present

కుమ్మడి నాదం...

A Commemorative Telugu Musical Concert
 Dedicated to K.V. Mahadevan




Program Schedule (11/14/2009):

- 1: 30 - 4: 30 PM Singing Competition on KV Mahadevan Songs (Adults/Kids)
- 5: 00 PM Ticket Counter opens
- 5: 30 PM Jyothi Prajwalana (by Raju Reddy, CEO of Sierra Atlantic Inc)
- 5: 40 PM Introductory Speech (by Srinivas Chimata, Event Organizer)
- 5: 42 PM Guest Speech (by KiranPrabha, Editor of Koumudi.net)
- 5: 45 PM First Part of the Show Begins
- 7: 30 PM Dinner Break (Food Stalls by Peacock Indian Restaurant)
- 8: 00 PM Second Part of the Show Begins
- 8: 30 PM Felicitation to the Sponsors
- 8: 40 PM Show Resumes
- 9: 00 PM Felicitation to Raju Idury & Mani Sastry (by Dr. Bulusu Narayana)
- 9: 10 PM Show Resumes
- 9: 45 PM Medley Mix of a Dozen of KVM Songs
- 10: 00 PM Mementoes (to the Singing Competition Winners, Singers and Musicians)
 Prize Announcements to the Raffle Winners (by CitiBank)
 Vote of Thanks (by Srinivas Chimata)

Grand Sponsor of the Event



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“Swara Brahma” KV Mahadevan:

KV Mahadevan is a legend in the South Indian Film Music, in particular, in Telugu and he is one of the only three South Indian Music directors (the other two being Saluri Rajeswara Rao and MS Viswanathan) whose career successfully spanned over five decades. He was born in a Tamil Iyengar family in Palghat in 1918 and composed music for almost 700 films in his entire career. After ANR's movie "manchi manasulu" (1962) with the song, "Maama Maama.. Maama", he is fondly called as Maama by every one. He successfully withstood a tough competition from S. Rajeswara Rao & Pendyala in the 60's, Sathyam, Chakravarthi & Ramesh Naidu in the 70's and Chakravarthi & Ilaya Raja in the 80's. He always used to take the lyrics first and then come up with a tune for the lyrics. Though he was not fluent with the Telugu language, he used to thoroughly understand the context for a song and then lyricist's words for the song before coming up with a tune for that song.

He is a favorite music director for many talented Telugu directors such as Adurthi Subba Rao, K Viswanadh, Bapu etc and for many producers such as VB Rajendra Prasad, D Rama Naidu, K Murari, S Gopala Reddy etc. Probably no other Telugu music director has given as many melodious songs as Maama gave us in the history of Telugu Film Music. It is often told that Maama could come up with a melodious tune even for a news paper's editorial. He got innumerable State (Andhra Pradesh and Tamil Nadu) and National awards in his career. Due to his old age and ill-health in the last stage, he completely cut down his movies (though some loyal producers were still willing to work with him) in the early 90's. He passed away on a Friday morning (06/22/2001) leaving all his music lovers grief-stricken.



Puhalendi:

Right from the beginning of his film career, Maama was accompanied by a loyal Malayali assistant, Puhalendi. His full name is Thiruvananthapuram Kesava Pillai Velappan and “Puhalendi” is his nick name. There were a few instances where Puhalendi gave music to some films in Maama's absence, but he still insisted that the producers have KVM's name in the titles. One such classic example is Swaathi Kirannam movie in the early 90's. He worked as the assistant to Maama for nearly 500 movies. SP Balu always quotes that Puhalendi is the one who filled in confidence in him to sing the classical songs in Sankarabharanam movie. Puhalendi died of a severe stroke in Kerala in 2005.

Srinivas Chimata (Event Organizer & Founder, ChimataMusic.com):

Srinivas is very passionate about Telugu melodies and he started ChimataMusic.com (Paatha Paatala Parnasaala) in 2005 to bring all forgotten and no-more-available Telugu melodies to a single place and soon the site has become so popular that SP Balu himself visits the web site on a regular basis to find some of his own songs that he himself doesn't have any more with him. Suryanarayana Guduru (President, India Operations of ChimataMusic.com) and other like-minded music lovers all over the world are helping Srinivas in making their web site as a unique site.

Srini started a series of Telugu musical concerts in commemoration of our great Music directors in the Silicon Valley. As a first one in the series, ChimataMusic.com in association with the local Telugu Association, BATA, organized a musical concert on a popular music director, Sathyam in June 2009 successfully and this KVM concert is the second one in the series. With enough encouragement from the Telugu music lovers, ChimataMusic would love to continue the series with concerts on Ilaya Raja, Ramesh Naidu, Chakravarthi, Saluri/Pendyala, GK Venkatesh/Rajan-Nagendra etc in the near future.

Singers:

1. Raju Idury:

Raju Idury originally hails from Narsapur, West Godavari Dist and currently lives with his wife in Roseville, CA and their only son works in New York. He is known among Telugu communities as 'Apara Ghantasala' and 'Voice of Mohd Rafi' in North Indian Communities. He has performed in cultural/charity organizations such as BATA, TANA, ATA, Sankara Eye Foundation etc since the last 20 years in the USA. ChimataMusic.com is honored to work with him for the first time in this concert.

2. Mani Sastry:

Mani originally from Gutala, West Godavari Dist and currently lives in Houston, TX with her husband (Prof. Jagan Sastry) and with two charming and talented daughters, Pallavi and Keertana. Mani Sastry is an award-winning versatile singer and a music teacher of an international repute. She has performed more than 500 prestigious concerts in the last 30 years. ChimataMusic.com is honored to work with her for the first time in this concert. Visit her websites, www.manisastry.com and www.lalithasangeetham.com.

3. Prasad Durvasula:

Prasad originally hails from Peddapuram and currently lives in Union City with his wife and two children. He works as a senior DBA for a reputed Bank in the Bay Area Peninsula. He has performed in many concerts, the most recent ones including the Music Director's Sathyam Concert (June 2009, held by BATA and ChimataMusic.com) and BATA's Light Music Concert held in Jan 2009.

4. Vijaya Kumar Vemuri:

Vijay originally hails from Nellore currently lives in San Ramon. He works as a software developer in a company located in the East Bay. His first stage performance as a singer in the US was in the Sathyam Concert in 2009.

5. Murali Sambhara:

Murali was born in Bala Nagar (Hyderabad), but his original roots are from Vizianagaram. He currently lives in Fremont, CA and works as a Program Manager for a reputed company in the Peninsula. His recent most performances include the Sathyam Concert and the BATA's Light Music Concert held in Jan 2009.

6. Ravi Tata:

Ravi originally hails from Vizianagaram and currently lives in San Jose with his wife and two kids. He works as a S/W Dev Manager for a reputed company in the Silicon Valley. He was a winner of "Paduta Teeyaga (U.S.A)" program, conducted by ATA in 2000 and hosted by Sri S.P.Balu. He has performed in many fund raising charity concerts in the Bay Area as well as in the Sathyam Concert in June 2009.

7. Hema Kota:

Hema originally hails from Guduwada currently lives in San Ramon with her husband and two kids. She works as a Speech Therapist in the East Bay. She used to be an AIR and TV artist before moving to the US. Her recentmost performances include the Psymphony Concert and the Sathyam Concert in June 2009.

8. Sudha Sastry:

Sudha originally hails from Kurnool and currently lives in Fremont with her husband and two little sons. Although deeply fond of melodious Hindi music and Ghazals, language has never been a barrier for her when it comes to performing any kind of melodies. Her first stage performance as a singer in the US was in the Sathyam Concert in June 2009.

Musicians:

1. Satya Vaidyanathan (Tabla):

Satya makes a fine Tabla player with no formal training. Along with being a percussionist, he also sings ghazals in its traditional form. Satya's other interests include long distance running and volunteering for Team Asha with whom he has been training and running marathons for the last four years. He performed in the Sathyam show in June 2009.

2. Balaji Mahadevan (Tabla/Dholak/Mridangam):

Balaji Mahadevan has been playing Mridhangam and Tabla since the age of 12. He has accompanied many leading artists in Chennai and in the US and has also played for many cassette/CD recordings and TV shows and he has been accompanying for various dance arangetrams and dance ballets in the Bay Area. He performed in the Sathyam show in June 2009.

3. Arun Narasimhan (Drums/Congos):

Arun is a completely self taught drummer, with a solid sense of rhythm. He is one of the Bay Area's top drummers in the Indian music scene. He has performed for the top bands in the bay area like Thillana, Pallavi, Raagalaya, and is also part of the Kansas Raja music troupe, performing shows across America. He is going to play the drums/congos for ChimataMusic Band for the first time with this KVM show.

4. Krishnamurthy Kalvai (Keyboard):

Kishmu is one of the most admired keyboardists in the Bay Area. He has been actively performing for Thillana, Pallavi, Ragalaya, Kansas Raja group and many more. While working for bands, he transcribes notes and chords to songs and helps musicians stay coordinated. His talent, knowledge and team spirit have earned him a special place among bands both within and outside Bay Area. He performed in the Sathyam show in June 2009.

5. Nagaraj Varadharajan (Keyboard):

Nagaraj is one of the best keyboard players in the Bay Area. During his college days, he started with a band from REC-Trichy. He has played for a variety of bands that play Tamil, Telugu and Hindi popular music all across the USA. He is going to play the Keyboard for ChimataMusic Band for the first time with this KVM show.

6. Ashwin Krishnakumar (Flute):

Trained in Carnatic classical flute by Sri A.V Prakash in Mysore and by Sri. B.N Suresh in Bangalore and recognized with a scholarship from the Central Govt. of India (CCRT) to pursue an advanced training in flute, Ashwin is one of the best Flute players in the Bay Area. His solo performances in India and the US are just a small demonstration of his accomplished musical career. He performed in the Sathyam show in June 2009.

7. Farhan Mohamed (Bass Guitar):

Farhan Mohamed enjoys playing bass, fingerpicking style guitars and keyboards. He holds degrees in audio engineering, music production and computer music and currently works as a music engineer at the bay area synth company Muse Research. He is going to play the Bass Guitar for ChimataMusic Band for the first time with this KVM show.

Event Organizing Committees:

Whole Event Organizers:

Srini Chimata, Vamsi Nadella, Suresh Mantrala,
Masthan Rao Chimata and Ramana Idury

Singing Competition:

Sunitha Gubbala, Subrahmanyam Vadali and Padmalatha Vishwanadha

Concert Anchoring:

Vamsi Krishna Prakhya and Lakshmi Katyayani Dhulipala

Multi Media/Audio:

Vamsi Nadella, Surender Gyanmote, Sreekanth Godey and Chakrapani Innamuri

Stage Setup:

Srinivas Thirunagari, Venkat Thimmisetty, Dheeru Puligadda and Bade Sreedhar

Ticket Counter:

Alwal Putta, Veera Swamy Dadi, Chandu Seelam and Sriram Gundu

Stalls/Booth:

Bhaskar Bandikallu, Viswanadh Bokkisam, Sandeep Paruchuri and Ravi Gubbala

Hospitality:

Babu Movva, Satya Vatti, Krishnama Naidu Paruchuri, Venkat Paruchuri,
Teja Mupparti, Sarath Bandaru, Reddiah Prattipati and Veerababu Prattipati

Upcoming Musical Events in the Bay Area

1. BATA Sankranthi program - Exciting Telugu Musical Concert (Jan 30th, 2010)
2. SP Balu's Musical Concert by BATA (April 2010)
3. Ilaya Raja Telugu Musical Concert by ChimataMusic.com (Summer 2010)
4. Ghantasala Musical Concert by ChimataMusic.com (Dec 2010)
5. Ramesh Naidu Musical Concert by ChimataMusic.com (Summer 2011)